



## COMUNICATO STAMPA

## AHE AN AZIMUT GROUP FUND ANNOUNCES ITS PARTNERSHIP WITH FERRARI

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Azimut Automobile Heritage Enhancement (AHE)<sup>1</sup>, a fund designed and created by Azimut Group, announces its multi-year partnership with Ferrari S.p.A., thus becoming Ferrari Hypercar Premium Partner on the eve of the centennial edition of the 24 Hours of Le Mans, which will see the Prancing Horse return to the premier class of the world endurance championship.

Ferrari will provide the partnership with strategic support aimed at consolidating key assets for building AHE's portfolio besides AHE's visibility on the Ferrari 499Ps engaged in the FIA World Endurance Championship and presence in the Ferrari Challenge Trofeo Pirelli series, the longest-running single-make championship in the history of the Maranello-based company.

Through this partnership, AHE will be able to offer its investors unique "on track" experiences, as well as the opportunity to organize exclusive events at the prestigious Ferrari headquarters in Maranello.

Ferrari and AHE share a common passion and interest in the enhancement of classic cars. As part of the agreement, it is therefore envisaged that Ferrari will provide full support to the fund with its own specialized expertise, in addition to investing a share of proceeds from the partnership in the fund.

AHE is the world's first and only evergreen<sup>2</sup> investment fund for historic cars. Launched by the Azimut Group in early May, AHE is a highly innovative fund that captures the growing interest from collectors and investors worldwide, particularly High and Ultra High Net Worth Individuals. It presents vintage cars as an investment alternative to traditional asset classes, with significantly higher annualized performance compared to other luxury tangible assets such as watches and artworks.

The fund's investment strategy focuses on luxury classic cars, "Supercars" and "Hypercars". AHE positions itself as the only player with a structured investment process (in the different stages of acquisition, restoration, preservation and sale), thanks to the license held by Azimut Investments S.A. for financial management of luxury collector cars. Furthermore, the fund's promotion of sustainability features in accordance with Article 8 of the European SFDR regulation, will enable the enhancement of the cars' cultural and technological content and the historical legacy of Italian car manufacturing, by contributing to 4 of the 17 Sustainable Development Goals (SDGs) set by the United Nations.

Davide Rallo, Head of Product Development at Azimut: "We are excited about the partnership with Ferrari, a benchmark brand. Through this partnership, we are confident that the awareness of the fund's activities will be further promoted and known on a global scale. This prestigious partnership seals our original vision that led us to create a unique investment product such as Azimut AHE designed also for collectors with personalized support and advisory services."

<sup>&</sup>lt;sup>1</sup> Azimut SCA-SICAV-RAIF Automobile Heritage Enhancement is a reserved alternative investment fund domiciled in Luxembourg and managed by Azimut Investments S.A of the Azimut Group

<sup>&</sup>lt;sup>2</sup> Evergreen fund: An investment fund with no duration, offering the possibility of redemptions.





Ferrari Chief Racing Revenue Officer Lorenzo Giorgetti: "We are pleased to announce the partnership with 'AUTOMOBILE HERITAGE ENHANCEMENT FUND,' with whom we share a genuine passion for the long-term care and enhancement of vintage cars."

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